



Mid-Senior Designer

Introduction

MHP Mischief is a unique combination of two market-leading brands. Together, we are greater than the sum of our parts.

We are a collection of 200 communications specialists, blending behavioural science, influencer strategy, creativity, audience insight and industry expertise.

MHP helps clients navigate the volatile, activist and tribal Networked Age. Mischief is engineered to win in the Attention Rebellion era.

Our specialist areas include consumer comms, corporate reputation, crisis management, capital markets, public affairs, health and financial services.

We represent some of the most-loved, most-trusted and most intensely scrutinised brands in the country, including AstraZeneca, Coinbase, Huawei, Innocent, JustEat, Lego, Restaurant Group and Sky.

The role:

We are looking for a full-time mid-senior designer to enhance our offering and reputation for design.

We pride ourselves in bringing something different to the communications arena and possess an award-winning design team who are key in supporting the wider agency as a whole.

Our aim is to provide better service and a more rounded, impactful creative solution to all of our clients. This new design opportunity will help support our vision. The calibre of the client and the quality of the work rivals any top-rated London design agency. Recent design work for clients include E.ON, AstraZeneca, Padel, Seven Dials, Just Eat and Lego.

We are looking for a Mid-Senior Designer to be a part of this new and exciting opportunity. They will need to be highly creative and motivated with proven experience of working in a professional design agency. The position will provide an excellent opportunity to develop your design skills further, express your creative thinking and generate ideas that will make a real difference.

The exact nature of the work will be varied, from conceptual development of visual identities and counselling clients, through to typesetting and artworking annual reports and company collateral. The role will therefore suit somebody with strong creative skills and the ability to fully engage in projects alongside colleagues.

Primarily, the role will entail:

- Working and collaborating within client teams, providing sound design expertise and developing work that creatively answers briefs
- Working within the design team to manage the day to day delivery of client work
- Providing creative solutions to client's business requirements and implement them

This role will sit in the MHP Mischief Studio team which includes digital, design, production, creative and strategic specialisms.

Key responsibilities

- Owning design projects
- Developing impactful and fresh design solutions
- Artworking materials



- Providing creative counsel and technical advice to clients, being a go-to contact for teams within the agency and developing meaningful relationships
- Managing relationships with production suppliers, ensuring value for money and overseeing financial administration
- Collaborating and guiding more junior members of the design team
- Work with the wider Studio team to up-sell the design offering to the different practices
- Support MHP & Mischief's marketing activities developing house materials and inputting to the branding of marketing events

The successful candidate will:

- Have a minimum of 5 years' experience
- Have expert skills primarily in Adobe Creative Suite (InDesign, Photoshop, and Illustrator)
- Experience in design for the web and digital; a competent level of animation would also be very advantageous
- An understanding of Microsoft Office, in particular PowerPoint and Word
- Be experienced in managing clients and owning client relationships
- Have experience in designing and artworking a range of materials and formats from annual reports to leaflets and brochures, event, microsites, social and digital assets
- Have experience in developing brand identities, guidelines and toolkits
- Strong typographic skills
- Have attention to detail and be relied upon to check work thoroughly before being presented to clients / client teams
- Be able to act quickly and responsively to client request and amends with the right creative solution – get stuck in, roll up their sleeves and ensure jobs are completed on time and to budget a can do attitude
- Good time and account management skills; some weeks can be fast paced sometimes working across multiple projects at one time, but this shouldn't faze you

What we offer

You can expect a friendly and dynamic working environment and an office space in the heart of the buzzing West End. Our goal is to ensure that your career here with us is fulfilling and that you're learning every step of the way on your journey through our agency. We have an online learning platform that hosts a variety of content and allows you to map your career out with all the training available to you (both online and f2f).

We have superb benefits to match including: 25 days holiday (plus bank holidays and three days between Christmas and New Year), Vitality private medical insurance, pension, season ticket loan, cycle to work & much more.

We also have a dedicated well-being team along with a Representation, Diversity & Inclusion task force to make sure we look after all our employees so that everyone can bring their true whole self to work.

Reporting into Priya Patel, you will actively help shape and inform the future development of Design and the role it plays within the agency.