



# Shooting Producer

## Introduction

MHP Mischief is a unique combination of two market-leading brands. Together, we are greater than the sum of our parts.

We are a collection of 200 communications specialists, blending behavioural science, influencer strategy, creativity, audience insight and industry expertise.

MHP helps clients navigate the volatile, activist and tribal Networked Age. Mischief is engineered to win in the Attention Rebellion era.

Our specialist areas include consumer comms, corporate reputation, crisis management, capital markets, public affairs, health and financial services.

We represent some of the most-loved, most-trusted and most intensely scrutinised brands in the country, including AstraZeneca, Coinbase, Huawei, Innocent, JustEat, Lego, Restaurant Group, Marshmallow and Sky.

## Role

MHP Mischief requires a Shooting Producer, with editing and directing experience to join our growing Studio team. Reporting into the Head of Production, the role will be central to developing MHP Mischief's internal content production capabilities, while working in tandem with the other disciplines and specialisms inside the agency.

## Key aims of the Job

- To work closely with the Head of Production to help build a best-in-class production capability with MHP Mischief
- To generate and develop ideas, and produce and direct innovative content for our internal and client channels.

## Key responsibilities

- Work with internal stakeholders across the agency to help them deliver best-in-class content on time and to brief
- Work closely with strategy, creative, design and digital to understand the brief and deliver content with purpose
- Generate and develop ideas for audio-visual content in a way which demonstrates strong creative thinking, journalistic skills and editorial judgement
- Creatively define the look, feel and tone of all audio-visual content, carefully crafting stories that answer client briefs and resonate with target audiences
- Visually drive our creative output, in terms of both style and structure; and encouraging innovation
- Lead and motivate all production crew, ensuring they have clear, structured guidance and realistic objectives



- Work closely with production teams and talent, where necessary, ensuring they are properly briefed, and involving them in the editorial process, including scripting, where necessary
- Work closely with the Head of Production to ensure maximum productivity and that production projects are delivered on time and to budget
- Manage a black book of external production crew to help scale up project capability when required
- Ensure profitability through accurate scoping, budgeting and delivery
- Be an ambassador for the business at all times

### **Required Skills and Experience**

- Ability to generate and develop innovative content ideas with a mind on the production parameters
- Substantial experience of self-shooting and edit producing
- The ability to manage a roster of projects at the same time and be an effective multi-tasker
- The ability to cope with a large volume of production projects
- Proven qualities of adaptability and flexibility in rapidly changing circumstances
- The ability to prioritise and exercise excellent editorial judgement as circumstances change
- Awareness of popular output across all channels
- Able to direct to a high standard and fast turnaround
- Excellent scripting and narrative skills
- Excellent knowledge of latest equipment and techniques

### **What we offer**

You can expect a friendly and dynamic working environment and an office space in the heart of the buzzing West End. Our goal is to ensure that your career here with us is fulfilling and that you're learning every step of the way on your journey through our agency. We have an online learning platform that hosts a variety of content and allows you to map your career out with all the training available to you (both online and f2f).

We have superb benefits to match including: 28 days holiday (plus bank holidays), vitality private medical insurance, pension, season ticket loan, cycle to work & free breakfast.

We also have a dedicated Well-being team along with a Representation, Diversity & Inclusion task force to make sure we look after all our employees so that everyone can bring their true whole self to work.