



Account Executive, Public Affairs

Introduction

MHP Mischief is a unique combination of two market-leading brands. Together, we are greater than the sum of our parts.

We are a collection of 200 communications specialists, blending behavioural science, influencer strategy, creativity, audience insight and industry expertise.

MHP helps clients navigate the volatile, activist and tribal Networked Age. Mischief is engineered to win in the Attention Rebellion era.

Our specialist areas include consumer comms, corporate reputation, crisis management, capital markets, public affairs, health and financial services.

We represent some of the most-loved, most-trusted and most intensely scrutinised brands in the country, including AstraZeneca, Coinbase, Huawei, Innocent, JustEat, Lego, Restaurant Group, Marshmallow and Sky.

The role:

We are looking for an Account Executive to join our award-winning public affairs team to work on our exciting portfolio of clients, across a range of sectors which include financial services, telecoms, infrastructure and food & drink. With a highly political team of former special advisors, party staff, civil servants, researchers, councillors, journalists and campaigners, this is an opportunity to help some of the UK's biggest organisations build public affairs programmes that take them to the heart of policy making.

In this role you would play an integral part in supporting client programmes on a day-to-day basis, responsible for helping clients make sense of what's coming out of government and Parliament and who they should be engaging with. Unlike some agencies, all of our team are client facing, meaning you will be working with your clients from day one, giving you invaluable insight into their work. We welcome creative ideas and input, as well as a proactive attitude from all team members. Attention to detail is essential in the role, as well as an open-minded perspective.

Key responsibilities:

- Lead on monitoring the output of government, Parliament, campaign groups, think tanks etc for relevant information for clients
- Develop an understanding and awareness of the policies and politicians that matter to your clients
- Assist in the delivery of agreed client programmes / actions with responsibility for providing timely and clear reporting on progress
- Helping to deliver client programmes, including drafting correspondence, developing meeting programmes, and arranging events in Parliament
- Working with the team to help win new clients, through research, drafting and pitching
- Actively deepening knowledge of client's business, issues and media to support the team in the delivery of overall business objectives



The successful candidate will:

- Have a demonstrable passion for politics, evidenced through relevant experience, such as campaigning for a political party, interning or working for an MP, public affairs company or think tank etc
- Have excellent research and analysis skills
- Have excellent writing skills
- Be a highly organised self-starter, able to manage demanding workloads, effectively prioritising multiple tasks to always deliver to deadline
- Be a team-player, able to contribute insight, ideas and work to enable the company to meet and exceed client's objectives and win new business

What we offer

You can expect a friendly and dynamic working environment and an office space in the heart of the buzzing West End. Our goal is to ensure that your career here with us is fulfilling and that you're learning every step of the way on your journey through our agency. We have an online learning platform that hosts a variety of content and allows you to map your career out with all the training available to you (both online and f2f).

We have superb benefits to match including: 28 days holiday (plus bank holidays), vitality private medical insurance, pension, season ticket loan, cycle to work & free breakfast.

We also have a dedicated Well-being team along with a Representation, Diversity & Inclusion task force to make sure we look after all our employees so that everyone can bring their true whole self to work.

About MHP Mischief

MHP Mischief is a unique combination of two market-leading brands, with 200 communications specialists and an approach that blends behavioural science, media and influencer strategy, creativity, audience insight and industry expertise.

We help clients navigate a volatile, activist, tribal and information-saturated landscape we call The Networked Age.

Our specialist areas include consumer comms, corporate reputation, crisis management, capital markets, public affairs, health, financial services and studio production.

Our work for the NHS is PR Week's "Campaign of the Decade", we are two-time winners of The Creative Shootout and we were the most-awarded agency at the 2021 PR Week Awards.

We are UK Agency of the Year (PRovoke), Corporate & Financial Agency of the Year (PR Week) & Health Team of the Year (PR Week).