

Account Director, Public Affairs

Introduction

With 200 employees, we provide deep expertise in brand, financial, corporate, health and public affairs – reflected in the fact that 200 organisations put their trust in MHP, including Astra Zeneca, Barclays, beIN Media Group, Coca-Cola, NHS, Klarna, Samsung, Shaftesbury, Kimberly-Clark, Nationwide, Revolut, Roche, and Laing O’Rourke. Our specialist areas include consumer comms, corporate reputation, brand strategy, crisis and issues management, capital markets, public affairs, health and financial services.

The role

We are looking for an Account Director to join our award-winning public affairs team. The role includes responsibility for shaping and overseeing the delivery of client programmes, advising clients on the content and overall strategy of programmes and contributing to the smooth running of client accounts. The role will suit someone who understands the demands of integrated communications and enjoys working in a creative, forward thinking fast paced environment.

The successful candidate should be able to demonstrate a broad base of public affairs skills including policy development and analysis, strategic planning, stakeholder mapping and campaigning. Having spent a good portion of your career to date in agency and in-house public affairs roles, you may also have frontline political experience, from working for an MP or political party, for example, or your own political activism.

You will be a member of the public affairs senior team and have direct line management of individual team members.

Responsibilities

- Oversee all client contact whilst offering strategic client counsel and acting as client lead on billing and servicing
- Take an active role in the development of programme strategy for clients
- Participate in and, where appropriate, lead new business activities, including networking for leads
- Maintain an active network of contacts – media, political and corporate
- Provide clients with first hand political/media intelligence and insight highlighting the implications for the client’s business.
- Regularly contribute new content for the blog, actively tweet and be confident in helping develop social media strategies

What we offer:

You can expect a great working environment and superb benefits to match, including: private medical, gym discounts, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we’ve featured in The Sunday Times’ Best Company To Work For Top 100 list eight years in a row too.



About MHP + Mischief

MHP + Mischief is a unique combination of two market-leading brands. Together, we are greater than the sum of our parts.

We are a collection of 200 communications specialists, blending behavioural science, industry expertise, influencer strategy, creativity and audience insight.

MHP helps clients navigate the volatile, activist and tribal landscape we call The Networked Age. Mischief helps brands earn attention by playing with the norm and working at the speed of life.

We are PR Moment Agency of the Year and two of the most-awarded teams in the industry. Our work for the NHS is PR Week's "Campaign of the Decade" and we are two-time winners of The Creative Shootout.