

Senior Account Manager

MHP Public Affairs

Introduction

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

With 160 staff, we provide deep expertise in brand, financial, corporate, health and public affairs – reflected in the fact that 200 organisations put their trust in MHP, including , AstraZeneca, beIN Media Group, Coca-Cola, NHS, Klarna, Shaftesbury, Kimberly-Clark, Nationwide, Revolut, Roche, and Laing O'Rourke.

MHP Public Affairs is one of the UK's biggest and fastest-growing public affairs teams – doing award-winning work for some of the world's best-known companies. This work recently saw us shortlisted as PA agency of the year by both the PRCA and PR Week. We focus on campaigning and our expertise and clients span a wide range of sectors, including financial services, telecoms, tech, sport, food & drink, government and infrastructure. From changing legislation to building on-the-ground engagement programmes, our work has one goal: to create compelling campaigns that connect with decision-makers in a way that delivers for our clients.

The role

We are looking for a Senior Account Manager, with generalist Public Affairs experience, to act as the day-to-day lead on client programmes and to direct and advise colleagues. The role will work across a range of accounts and will suit someone who enjoys working in a forward thinking, fast paced environment.

You will be an ambitious public affairs consultant with a genuine interest and passion for politics, policy and public affairs. You'll be committed to working and thinking hard on behalf of a range of commercial, voluntary and public sector clients – all of whom have an interest in engaging with government, at local, regional and national level.

You may have gained practical experience of public affairs through work in a previous agency/consultancy or in-house role within a commercial or third sector organisation. The key requirements will be a keen interest in and understanding of politics and a desire to apply this knowledge in a busy commercial environment, contributing to the success of an exciting and passionate team. Being both a self-starter and a team player is a must.

Key responsibilities

- Assist with managing servicing and profitability and taking the day to day lead on client counsel
- Maintain good political and policy knowledge and apply that to business objectives of clients and the agency
- Manage client programmes to enable them to meet their objectives
- Assist with new business preparation and pitching whilst maintaining prospect contacts.
- Manage and mentor junior team members and providing on the job training

The successful candidate will have:

- Minimum four years' experience within agency/consultancy or in-house role within a commercial or patient/professional group setting
- An up-to-date knowledge of UK politics, how policy and legislation is made and how different communications channels can be used to influence opinion and deliver commercial returns
- Excellent organisational, time management and project management skills
- Excellent written and verbal communication skills
- Confidence and gravitas to lead on projects, have an opinion and liaise with key stakeholders and clients

What we offer

You can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house café/bar, gym discounts, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

About MHP + Mischief

MHP + Mischief is a unique combination of two market-leading brands. Together, we are greater than the sum of our parts.

We are a collection of 200 communications specialists, blending behavioural science, industry expertise, influencer strategy, creativity and audience insight.

MHP helps clients navigate the volatile, activist and tribal landscape we call The Networked Age. Mischief helps brands earn attention by playing with the norm and working at the speed of life.

Our specialist areas include consumer comms, corporate reputation, brand strategy, crisis and issues management, capital markets, public affairs, health and financial services.

We represent some of the most-loved, most-trusted and most intensely scrutinised brands in the country, including Asda, AstraZeneca, Coca Cola, JD Sports, Nationwide, The Restaurant Group, Revolut, RSPCA, TUI, and Vodafone.

We are PR Moment Agency of the Year and two of the most-awarded teams in the industry. Our work for the NHS is PR Week's "Campaign of the Decade" and we are two-time winners of The Creative Shootout.