

Account Executive, Financial Services

Introduction

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

With 160 staff, we provide deep expertise in brand, financial, corporate, health and public affairs – reflected in the fact that 200 organisations put their trust in MHP, including American Express, BNP Paribas, Kimberly-Clark, Nationwide, Revolut, Roche, The RAF, The Restaurant Group, and Saga.

From our office in London, we deliver global communications strategies for clients across the world, including ING, Coca-Cola European Partners, Avis, AstraZeneca, and many others.

The role:

We are looking for an Account Executive to join our award-winning financial services team to work on an exciting portfolio of clients across the financial and professional services industry. With the ability to progress rapidly, everyone on the team gets involved and there is a fantastic opportunity to learn and observe experienced individuals provide strategic advice.

This role would be an integral part of supporting client programmes on a day-to-day basis. All roles are client facing, which we believe enables a true understanding of client needs and creates a stronger relationship. We welcome creative ideas and input, as well as a proactive attitude from all team members. Attention to detail is essential in the role, as well as an open-minded perspective.

Key responsibilities:

- Develop an understanding and awareness of key media titles whilst actively selling into various media and build relationships with journalists
- Assist in the delivery of agreed client programmes / actions with responsibility for providing timely and clear reporting on progress
- Play an active part in delivering campaigns including the use of social media
- New business research and content development
- Actively deepen knowledge of client's business, issues and media to support the team in the delivery of overall business objectives

The successful candidate will:

Through this role you will gain experience of selling ideas into the media, learn about the financial industry and public relations. Experience or work experience within financial services PR, through previous work experience or internships, is a significant advantage. You'll also have excellent writing skills and be highly organised, time efficient and confident assisting with the delivering of client programmes / actions.



What we offer

You can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house café/bar, gym discounts, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

About MHP + Mischief

MHP + Mischief is a unique combination of two market-leading brands. Together, we are greater than the sum of our parts.

We are a collection of 200 communications specialists, blending behavioural science, influencer strategy, creativity, audience insight and industry expertise.

MHP helps clients navigate a volatile, activist and tribal landscape we call The Networked Age. Mischief helps brands earn attention by playing with the norm and working at the speed of life.

Our specialist areas include consumer comms, corporate reputation, crisis management, capital markets, public affairs, health and financial services.

We represent some of the most-loved, most-trusted and most intensely scrutinised brands in the country, including Asda, AstraZeneca, Coca Cola E.ON, Huawei, Nationwide, Restaurant Group, Revolut, TUI, and Vodafone.

We are PR Moment Agency of the Year and two of the most-awarded teams in the industry. Our work for the NHS is PR Week's "Campaign of the Decade" and we are two-time winners of The Creative Shootout.