

Senior Account Manager

MHP Health

Introduction

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

With 160 staff, we provide deep expertise in brand, financial, corporate, health and public affairs – reflected in the fact that 200 organisations put their trust in MHP, including , AstraZeneca, beIN Media Group, Coca-Cola, NHS, Klarna, Shaftesbury, Kimberly-Clark, Nationwide, Revolut, Roche, and Laing O'Rourke.

MHP Health is one of the highest performing practices in MHP – growing 30 percent over the last two years and winning the coveted Communique Public Affairs and Policy Agency of the Year in 2019 and 2020. From reversing UK Government policy on vaccinations, to building support for genomics in the NHS and shaping the environment for respiratory conditions Globally – our work is diverse and challenging. We have the client roster to match, including AstraZeneca, Alzheimer's Research UK, Bristol-Myers Squibb, NHS Digital, Amgen, Takeda, Save the Children and the Roy Castle Lung Foundation – to name but a few. The team deliver projects at a UK, European, and Global level across a broad range of communications disciplines including policy, government affairs, media relations, patient advocacy and corporate communications. Our varied work has one goal: build compelling campaigns which change the way that patients, professionals and policy makers think and act – to help enhance and extend people's lives.

The role

MHP Health is a multi-award-winning specialist healthcare communications consultancy. We are looking for a Senior Account Manager to act as the day-to-day lead on client programmes and to direct and advise colleagues. The role will work across a range of accounts and will suit someone who enjoys working in a forward thinking, fast paced environment.

You will be an ambitious healthcare communications consultant with a genuine interest and passion for health public relations, public affairs and policy. You'll be committed to working and thinking hard on behalf of a range of commercial, voluntary and public sector clients – all of whom have an interest in health and care.

You may have gained practical experience of healthcare communications through work in a previous agency/consultancy or in-house role within a commercial or patient group setting. The key requirements will be an understanding of the healthcare landscape and a desire to apply this knowledge in a busy commercial environment, contributing to the success of a hard-working and passionate team. Being a team player is a must.

Successful candidates will be committed to not only delivering excellent client service, but also to continuing to help influence change at a time when the NHS – and therefore our clients' audience – is changing radically. In addition to client responsibilities, you will have the opportunity to participate in MHP Health's acclaimed policy research programme, as well as our training programmes which are designed to ensure that our team continues to be comprised of the best advisers in the business.

Key responsibilities

- Assist with managing servicing and profitability and taking the day to day lead on client counsel
- Maintain a good understanding of clients' business objectives, political and policy issues and managing of programmes to enable them to meet those objectives
- Demonstrate a strong understanding of system architecture into which policy will be applied, oversee the drafting of policymaker and media materials whilst guiding and contributing to policy analysis
- Collect, log, manipulate and analyse data whilst highlighting key themes that will engage clients and external audiences
- Assist with new business preparation and pitching whilst maintaining prospect contacts.
- Keep up to date with the latest social media trends, proactively developing material and awareness of MHP's digital offering
- Manage and mentor junior team members and providing on the job training

The successful candidate will have:

- Minimum four years' experience within agency/consultancy or in-house role within a commercial or patient/professional group setting
- An up-to-date knowledge of the healthcare landscape and how different communications channels can be used to influence opinion and deliver commercial returns
- Excellent organisational, time management and project management skills
- Excellent written and verbal communication skills
- Confidence and gravitas to lead on projects, have an opinion and liaise with key stakeholders and clients

What we offer

You can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house café/bar, gym discounts, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

About MHP + Mischief

MHP + Mischief is a unique combination of two market-leading brands. Together, we are greater than the sum of our parts. We are a collection of 200 communications specialists, blending behavioural science, industry expertise, influencer strategy, creativity and audience insight.

MHP helps clients navigate the volatile, activist and tribal landscape we call The Networked Age. Mischief helps brands earn attention by playing with the norm and working at the speed of life.



Our specialist areas include consumer comms, corporate reputation, brand strategy, crisis and issues management, capital markets, public affairs, health and financial services.

We represent some of the most-loved, most-trusted and most intensely scrutinised brands in the country, including Asda, AstraZeneca, Coca Cola, JD Sports, Nationwide, The Restaurant Group, Revolut, RSPCA, TUI, and Vodafone.

We are PR Moment Agency of the Year and two of the most-awarded teams in the industry. Our work for the NHS is PR Week's "Campaign of the Decade" and we are two-time winners of The Creative Shootout.