

Director, Crisis & Risk

About MHP + Mischief

MHP + Mischief is a unique combination of two market-leading brands. Together, we are greater than the sum of our parts.

We are a collection of 200 communications specialists, blending behavioural science, influencer strategy, creativity, audience insight and industry expertise.

MHP helps clients navigate a volatile, activist and tribal landscape we call The Networked Age. Mischief helps brands earn attention by playing with the norm and working at the speed of life.

Our specialist areas include consumer comms, corporate reputation, crisis management, capital markets, public affairs, health and financial services.

We represent some of the most-loved, most-trusted and most intensely scrutinised brands in the country, including Asda, AstraZeneca, Coca Cola E.ON, Huawei, Nationwide, Restaurant Group, Revolut, TUI, and Vodafone.

We are PR Moment Agency of the Year and two of the most-awarded teams in the industry. Our work for the NHS is PR Week's "Campaign of the Decade" and we are two-time winners of The Creative Shootout.

The role:

We are looking for a Director to join our crisis team to work on an exciting portfolio of clients and help continue the team's rapid growth.

The team aims to create a flat structure, with everyone on the team involved in every aspect of our work. This role requires a seasoned crisis practitioner who can help lead crisis preparedness projects and deliver crisis response for our growing roster of high-profile international clients.

You will have a thorough understanding of the risks facing organisations and individuals in the public eye and have an outstanding track record of providing counsel to senior leaders of organisations.

MHP's crisis team is stakeholder and channel agnostic and regularly devise strategies and responses for our clients that reach every aspect of communications. You will be deeply comfortable and confident in dealing with every stakeholder, including difficult critics and detractors of our clients. You will also have the ability to address clients across a range of sectors, working closely with colleagues from other teams across the agency.

The practice is still in its infancy, the candidate will also play an integral part in building and marketing MHP's offer and helping to grow the team through their networks.

You will have led a crisis response for a sizable issue or organisation and have led successful new businesses pitches in previous roles.

Due to the nature of this practice, the candidate will be required to work outside of business hours when crises break.

Key responsibilities:

- Play an integral role during crisis response – senior counsel and strategies, material development, client liaison, stakeholder liaison.
- Lead crisis related training exercises for c-suite clients.
- Track industry trends and develop business opportunities for the crisis practice.
- Act as an integral part of the client’s strategic advisory team to provide senior counsel and strategy input.
- Help to oversee new business and strategic development of MHP whilst maintaining and growing relationships with the wider industry
- Shape and steer stakeholder relations strategies, maintaining longstanding relationships within the media and lead major issues and crisis management.
- Proactively create new opportunities and confidently effect introductions to develop other areas of MHP business.
- Development of blogs and marketing materials which emphasise our expertise and advice.
- Confident in articulating analysis of the overall shape and role of digital and social media in a crisis.
- Responsible for growing existing and winning new business, leading on development of pitches and proposals and networking for leads
- Hold and maintain senior client relationships.
- Work with Crisis team lead to continue to develop and grow MHP’s successful Crisis & Risk practice.

The successful candidate will:

- Be a confident self-starter.
- Have a strong network and track record of sourcing and winning new business
- Be a seasoned crisis practitioner who has led crisis preparedness projects and delivered crisis response for high-profile international clients.
- Have a strong track record of providing counsel to senior leaders of organisations.
- Be able to lead response teams and provide senior counsel in high stress environments
- Be an enthusiastic team player, ambitious to help build a team and offer

What we offer

You can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house café/bar, gym discounts, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we’ve featured in The Sunday Times’ Best Company To Work For Top 100 list eight years in a row too.