

# **ACCOUNT EXECUTIVE**

## **PUBLIC AFFAIRS**

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems. Our success saw us win Large Agency of the Year at the 2019 PR Moment awards.

We specialise in creating and implementing scalable, integrated communications programmes for organisations operating in complex and regulated environments.

MHP delivers highly effective and impactful communications programmes by combining insight with sector expertise, and an understanding of the media and business landscapes.

Our expertise spans public affairs, corporate communications and media relations, CSR and sustainability, financial and capital markets communications, health and brand pr. Our clients include well-known brands such as Nationwide, L’Oreal, American Express, Greener Journeys, RAF, Talk Talk, Bupa.

MHP Communications has 160 consultants working in London, Frankfurt, Hong Kong, Singapore and Sydney, and is part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff.

MHP is part of Engine, a group of 13 best in class marketing communication agencies group including WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Mischief, Fuel, Transform and Slice. Engine works with one in four of the world’s biggest marketing spenders, more than half of our clients hold relationships with two or more Engine businesses and almost 60% of Engine’s revenue is now derived from digital.

### **What is the role?**

We are looking for an Account Executive to join our award-winning public affairs team. The role will assist in the delivery of client programmes, as well as taking an active role in suggesting ideas and tactics to the account team. The role will suit someone who enjoys working in a forward thinking fast paced environment, and is comfortable working across a range of stakeholders, from broadsheets and trade media through to MPs offices and Whitehall.

You will have gained some political / public affairs experience and demonstrate a keen interest in this area.

You’ll have an excellent knowledge of the major players and strategic drivers in both UK politics and the traditional and online media.

You will be well organised and have excellent communication skills both written and verbal.

## **What are the main responsibilities?**

- Assist in the delivery of agreed client programmes with responsibility for providing timely and clear update reports
- Play an active part in delivering campaigns including the use of social media
- Work on new business pitches providing concise and insightful research
- Provide comment and insight in to key political figures, the policy making process, political trends and developments; key media audiences and the current media and business landscape

## **What we offer**

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

**OUR VALUES: EVER CURIOUS, AMBITION & ENTREPRENEURIALISM,  
RESPECTFUL**

