

SENIOR ACCOUNT MANAGER

HEALTH

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

We deliver highly effective and impactful communications programmes by combining insight with sector expertise, and an understanding of the media and business landscapes.

MHP Health is one of the highest performing practices in MHP – growing 20 percent in 2018 alone. From reversing UK Government policy on vaccinations, to building support for genomics in the NHS and shaping the environment for respiratory conditions in Asia – our work is diverse and challenging. We have the client roster to match, including AstraZeneca, Alzheimer’s Research UK, Bristol-Myers Squibb, NHS Digital, Roche and the UK Lung Cancer Coalition – to name but a few. The team deliver projects at a UK, European, and Global level across a broad range of communications disciplines including policy, government affairs, media relations, patient advocacy and corporate communications. In July 2019, we were successful in five categories at the *Communiqué Awards*, which recognise best practice in healthcare communications. This included winning the much converted award for Policy and Public Affairs Consultancy of the Year. The awards success reflects a growing, diverse and determined team with one goal: to make perfect sense of health.

The firm is built around a simple proposition: by employing the right people to do smart thinking, we deliver tangible results and business benefits.

Our expertise spans brand PR, corporate communications and media relations, CSR and sustainability, financial and capital markets communications, health and public affairs.

MHP Communications has 140 consultants working in London, Frankfurt, Hong Kong, Singapore and Sydney, and is part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff.

Not only is over 59% of Engine’s revenue derived from digital, we also work with one in four of the world’s biggest marketing spenders and more than half of our clients hold relationships with two or more Engine businesses.

Thanks to Engine’s unique collaborative model, at our Great Portland Street HQ, many of us sit, work and play together under one roof. Other businesses within the group include WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Calling Brands, Mischief, Fuel, Transform and Slice.

What is the role?

MHP Health, the multi-award winning specialist health policy consultancy, is looking for a Senior Account Manager to further expand our talented team to support business growth across our broad client base. As a Senior Account Manager you will be the day to day lead on client programmes or parts or larger programmes and to direct and advise colleagues. The role will work across a range of accounts and will suit someone who enjoys working in a forward thinking fast paced environment.

You will be an ambitious healthcare public affairs/communications consultant with a genuine interest and passion for health policy and public affairs who is looking for an opportunity to develop their career. You'll be committed to working and thinking hard, as well as having fun, delivering the outcomes that really matter for a range of commercial, voluntary and public sector clients – all of whom have an interest in health and care.

You may have gained practical experience of health public affairs or policy development through work in a previous agency/consultancy or in-house in a charity, commercial or public sector environment. The key requirements will be an understanding of health policy and passion for healthcare and a desire to apply these in a busy commercial environment and contribute to the success of a hard-working and passionate team.

A team player is a must who is committed to not only delivering excellent client service, but also to continuing to help influence change at a time when the NHS – and therefore our clients' audience – is changing radically. In addition to client service responsibilities, the successful you will have the opportunity to participate in MHP Health's acclaimed original policy research programme, as well as our training and client service programmes which are designed to ensure that our team continues to be comprised of the best advisers in the business.

What are the main responsibilities?

- Assist with managing servicing and profitability and taking the day to day lead on client counsel
- Maintain a good understanding of clients' business objectives, political and policy issues and managing of programmes to enable them to meet those objectives.
- Demonstrate a strong understanding of system architecture into which policy will be applied, oversee the drafting Parliamentary and policy materials whilst guiding and contributing to policy analysis
- Collect, log, manipulate and analyse data whilst highlighting key themes that will engage clients and external audiences
- Assist with new business preparation and pitching whilst maintaining prospect contacts.
- Keep up to date with the latest social media trends, proactively developing material and awareness of MHP's digital offering.
- Manage and mentor junior team members and providing on the job training.

What we offer

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, childcare vouchers, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list five years in a row too.

We are committed to being an equal opportunities employer. Our objective is to have a diverse workforce and we encourage our staff to achieve their full potential.

