

ACCOUNT EXECUTIVE

FINANCIAL SERVICES

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

Do you want to join one of the leading financial services PR agencies in the UK and be part of one of PR Week's 'agencies to watch' in 2018?

Our multi-award-winning team combines general financial services expertise with specialist asset management and professional services teams to create strategic and creative communications for clients across the industry.

We are trusted advisers providing senior counsel combined with flawless and effective implementation to some of the world's leading asset managers, industry consultants, pension funds, banks and insurance companies. Our clients include many of the biggest names in the industry through to new emerging companies that are disrupting finance right across the sector.

We work closely with our clients to provide bespoke and integrated communications focused on a clear strategic and multichannel approach that help deliver their business objectives.

Our team includes a diverse mix of experience from a range of different backgrounds, enabling us to provide unique and industry-leading advice. We also work with other teams across MHP including Corporate, Brand and Digital in order to push the boundaries of traditional financial services PR.

ABOUT MHP

We deliver highly effective and impactful communications programmes by combining insight with sector expertise, and an understanding of the media and business landscapes.

The firm is built around a simple proposition: by employing the right people to do smart thinking, we deliver tangible results and business benefits.

Our expertise spans brand PR, corporate communications and media relations, CSR and sustainability, financial and capital markets communications, health and public affairs.

MHP Communications has 160 consultants working in London, Frankfurt, Hong Kong, Singapore and Sydney, and is part of Engine, a global marketing and communications group operating across 4 continents with over 2,500 staff.

Not only is over 59% of Engine's revenue derived from digital, we also work with one in four of the world's biggest marketing spenders and more than half of our clients hold relationships with two or more Engine businesses.

Thanks to Engine's unique collaborative model, at our Great Portland Street HQ, many of us sit, work and play together under one roof. Other businesses within the group include WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Mischief, Fuel, Transform and Slice.

WHAT IS THE ROLE?

We are looking for an Account Executive to join our award winning financial services team to work on an exciting portfolio of clients across the financial and professional services industry. With the ability to progress rapidly, everyone on the team gets involved and there is a fantastic opportunity to learn and observe experienced individuals provide strategic advice.

This role would be an integral part of supporting client programmes on a day-to-day basis. All roles are client facing, which we believe enables a true understanding of client needs and creates a stronger relationship. We welcome creative ideas and input, as well as a proactive attitude from all team members. Attention to detail is essential in the role, as well as an open-minded perspective.

Through this role you will gain experience of selling ideas into the media, learn about the financial industry and public relations. Experience or work experience within financial services PR, through previous work experience or internships, is a significant advantage. You'll also have excellent writing skills and be highly organised, time efficient and confident assisting with the delivering of client programmes / actions.

WHAT ARE THE MAIN RESPONSIBILITIES?

- Develop an understanding and awareness of key media titles whilst actively selling into various media and build relationships with journalists
- Assist in the delivery of agreed client programmes / actions with responsibility for providing timely and clear reporting on progress
- Play an active part in delivering campaigns including the use of social media
- New business research and content development
- Actively deepen knowledge of clients business, issues and media to support the team in the delivery of overall business objectives

WHAT WE OFFER

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, childcare vouchers, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

