

Associate Director - Hong Kong

MHP Communications, one of the fastest growing strategic communications agencies in Asia Pacific, is seeking an enthusiastic, energetic and entrepreneurial individual with approximately 7-10 years' experience to join the firm as an Associate Director at its Hong Kong office.

About MHP Communications

MHP Communications is a strategic communications agency built for the networked age, applying the rules of influence to solve complex problems.

We advise a diverse set of clients, ranging from the world's leading asset managers and insurance companies to disruptive technology firms that are trying to reshape commerce. Our work has been internationally recognised; in 2017 and 2018 we received 'Financial Campaign of the Year' awards from PublicAffairsAsia and PRWeek respectively.

With a 25-year track record in the Asia Pacific region, our Hong Kong, Singapore and Sydney based consultants, supported by a global network, provide expert advice in brand and employee communications; corporate reputation management; capital market communications; crisis, issues and change management; and social responsibility communications. Please visit www.mhpc.com for further information.

We are part of Engine, a global marketing and communication group operating across four continents with more than 2500 staff.

What we are looking for

We are looking for a stellar Associate Director to join our Hong Kong team and to work on a broad range of clients across the APAC region in industries such as banking, insurance, asset management, professional services and technology. Any new hire will have to demonstrate flair for leading client accounts and be comfortable in supporting the team as it pursues new business initiatives.

Ideal candidates will have prior experience at a corporate, and/or financial communications and/or investor relations consultancy, preferably having worked with financial services, professional services and technology clients. A good understanding of the financial markets, experience of advising public and/or private companies, and experience of advising on M&A activity would be highly valued.

You will be a polished professional with impeccable written and verbal communications skills. Experience of having worked in Hong Kong is required.

You will be confident overseeing client programmes, have good budget management skills, and be able to build strong relationships based on trust and respect. New business development is an important element across all roles and you will be required to assist on pitch development as well generate your own proposals and leads.

What are the main responsibilities?

- Oversight of day-to-day client activity and teams

- Proactive seeking and managing of media opportunities for clients
- Develop and nurture key media relationships
- Ensure effective client counsel is provided
- Maintain a good understanding of clients' business objectives, media and issues in their wider industry sector and managing of programmes to enable them to meet those objectives
- Work in conjunction with the agency's General Manager and others on new business preparation and pitching whilst maintaining prospect contacts
- Keep up to date with the latest social media trends and developments and advise clients accordingly
- Manage and mentor junior team members

Requirements:

- Bachelor's degree at a minimum
- Native Cantonese speaker required, but strong command of the English language is important. Proficiency in Mandarin would be an advantage
- Good interpersonal skills
- Capable of multi-tasking on multiple projects – managing priorities and meeting deadlines, while maintaining meticulous attention to detail
- Creative thinker with a good understanding of the business world, financial terms and transactions, legal and regulatory news, and general news knowledge
- Experience of writing new business proposals and pitching
- Proactive and energetic individual that can take the initiative
- Has all or a combination of experience in crisis/risk, branding, thought leadership and internal communications/change management

What we offer

An opportunity to work at a fast-growing agency where you can have genuine responsibility and if you chose, autonomy to create new products and services that are aligned with the evolution of the communications industry and changing client needs.

At MHP, we also offer a collaborative and stimulating work environment as well as attractive remuneration and benefits.

If you want to work for the agency of the future, not the past; are bored doing the same thing every day and want to have more influence over your career - then come and join us!

To apply please contact James Hill – James.Hill@mhpc.com

Please note that we can't respond to every candidate.