

ACCOUNT EXECUTIVE

Do you want to join one of the leading health communications agencies in the UK and be part of one of PR Week's 'agencies to watch' in 2018?

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

Headquartered in London, we are an agency of 160-strong brand, financial, corporate, health and public affairs specialists and joined-up thinkers, with offices in Hong Kong, Singapore and Australia, underpinned by a fully serviced affiliate network which allows us to implement impactful communications campaigns on a global scale.

MHP offers clients a unique balance of mindset, capability and people. It's an approach that over the past year has attracted clients such as L'Oréal, Talk Talk, Saga, Cobham and Bupa. It also delivered the global multi-award winning Missing Type campaign for the NHS. The impact of our communications programmes saw MHP shortlisted for the Holmes Report 2017 UK Consultancy of the Year.

MHP Health is one of the highest performing practices in MHP and it is growing. With an industry-leading roster of clients including the life sciences industry, healthcare professional associations, service providers, and patient organisations. Our clients include AstraZeneca, Bayer, Boots Opticians, the Cancer Campaigning Group, Kidney Research UK, and Roche - to name but a few. We work at UK, European, and Global levels across a broad range of communications disciplines including policy, government affairs, media relations, patient advocacy, and corporate communications.

We are part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff.

Thanks to Engine's unique collaborative model, at our Great Portland Street HQ, many of us sit, work and play together under one roof. Other businesses within the group include WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Mischief, Fuel, Transform and Slice.

WHAT IS THE ROLE?

MHP Health, the multi-award-winning specialist health communications consultancy, is looking for an Account Executive to further expand our talented team to support business growth across our broad client base. As an Account Executive, you will assist in the delivery of client programmes, input on advice to clients and provide support to account teams. The role will work across a range of accounts and will suit someone who enjoys working in a forward thinking fast paced environment.

You will be an ambitious junior health communications / policy professional who is committed to working and thinking hard, as well as having fun, delivering the outcomes that really matter for a range of commercial, voluntary and public-sector clients.

You'll be a team player who is committed to not only delivering excellent client service, but also to continuing to help redefine health policy communications at a time when the NHS – and therefore our clients' audience – is changing radically. In addition to client service duties, the successful candidate will have the opportunity to participate in MHP Health's acclaimed policy research and thought leadership programme, as well as our training programme which is designed to ensure that our team continues to comprise the best health policy and communications advisors in the business.

WHAT ARE THE MAIN RESPONSIBILITIES?

- Ensure clients are kept up-to-date with the changing policy environment and have an understanding of the implications of announcements for their organisation
- Assist with day-to-day account coordination and processes, and contribute to the delivery of agreed client programmes / actions
- Draft documents for internal and external use which demonstrate high quality written style and demonstrate good attention to detail
- Undertake research for client teams and for new business prospects Demonstrate a basic understanding of the policy making process and health and social care system architecture into which policy is applied
- Collect and log data with the ability to turn this in to maps and graphs

WHAT WE OFFER

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

We are committed to being an equal opportunities employer. Our objective is to have a diverse workforce and we encourage our staff to achieve their full potential.

**OUR VALUES: EVER CURIOUS, AMBITION & ENTREPRENEURIALISM,
RESPECTFUL**

