

ACCOUNT DIRECTOR

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

We specialize in creating and implementing scalable, integrated communications programmes for organisations operating in complex and regulated environments.

MHP delivers highly effective and impactful communications programmes by combining insight with sector expertise, and an understanding of the media and business landscapes.

Our expertise spans brand PR, corporate communications and media relations, CSR and sustainability, financial and capital markets communications, health and public affairs and our clients include well-known brands such as L'Oreal, American Express, Greener Journeys, RAF, Talk Talk, Bupa.

MHP Communications has 160 consultants working in London, Frankfurt, Hong Kong, Singapore and Sydney, and is part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff.

MHP is part of Engine, a group of 13 best in class marketing communication agencies group including WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Mischief, Fuel, Transform and Slice. Engine works with one in four of the world's biggest marketing spenders, more than half of our clients hold relationships with two or more Engine businesses and almost 60% of Engine's revenue is now derived from digital.

WHAT IS THE ROLE?

We are looking for an experienced corporate communications Account Director to join our award winning Corporate team. The role includes responsibility for shaping and overseeing the delivery of client programmes, advising clients on the content and overall strategy of programmes and contributing to the smooth running of client accounts. The role will suit someone who enjoys working in a creative, forward thinking fast paced environment.

You will have a strong corporate communications background and a broad and diverse network of contacts across the industry. You will be an effective communicator with strong written, verbal and analytical skills.

New Business development is an important element of the role and so you will be required to develop new opportunities and assist on pitch development as well as start to generate your own proposals and leads.

You will be confident handling and delivering client programmes / actions, have good budget management skills, demonstrate an understanding of managing recovery on accounts, and build strong relationships based on trust and respect.

Experience of advising on digital communications strategies and campaign tactics is highly desirable.

WHAT ARE THE MAIN RESPONSIBILITIES?

- Manage & guide client account teams day-to-day, coach more junior members of the team and play an active part in delivering internal training
- Oversee all client contact whilst offering strategic client counsel and act as client lead on billing and servicing

- Deliver agreed client programmes / actions with responsibility for providing timely and clear reporting on progress
- Participate in and, where appropriate, lead new business activities, including networking for leads
- Have a strong industry and media network, contributing to intelligence and insight on the media, corporate reputation challenges and the wider business landscape
- Actively contribute content for digital channels for both MHP and client and demonstrate a good understanding of the overall shape and role of social media

WHAT WE OFFER

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

