

SENIOR DIRECTOR

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

Following a strong year in 2018, during which MHP's Capital Markets team cemented its position as one of the leading financial communications advisers with a number of clients wins, we are hiring to support our continued growth in 2019 and beyond. Our multi-award-winning capital markets team provides strategic communications counsel to some of the UK's leading companies in a range of sectors, whether privately held or listed on AIM through to FTSE 100, as well as international firms looking to raise and manage their profile effectively in the UK.

Drawing on MHP's 160-strong team of brand, corporate, crisis, financial services, health, and public affairs experts, we work closely with clients to provide integrated communications advice and devise bespoke, multi-channel programmes that help deliver our clients' business objectives.

The Capital Markets team, which includes former brokers, lawyers, fund managers, accountants, corporate financiers and career communicators has had much success over the last couple of years. We have won new clients including Speedy Hire, The Restaurant Group, Four Seasons Healthcare, Shaftesbury, Lookers, Cobham, Saga, Benchmark Holdings, Nanoco and Harbourvest Global Private Equity whilst continuing to advise long standing clients primarily across the consumer, built environment, TMT, financials, support services and industrials sectors.

We have also advised on a number of transactions and special situations including The Restaurant Group's proposed acquisition of Wagamama; JD Sports' transformative \$558m acquisition of US based Finish Line; the IPOs of ASA International, Knights, Cake Box and Urban Exposure and Plus500's move from AIM to the main market; the sale of CALA Homes through their complete divestment to L&G; Livingbridge's sale of its fund and investment management businesses; RWS Holdings' \$320m acquisition of Moravia, Ultra Electronics' \$235m acquisition of Spartan Corporation, TT Electronics disposal of its transportation division for £119m and subsequent acquisitions of Stadium and Precision; Mothercare's restructuring process; and a number of high profile crises.

Headquartered in London, MHP has offices in Hong Kong, Singapore and Australia, underpinned by a fully serviced affiliate network which allows us to implement impactful communications campaigns on a global scale.

We are part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff and which includes WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Mischief, Fuel, Transform and Slice.

WHAT IS THE ROLE?

We are looking for a Senior Director to join our award-winning team. You will play an integral part of the senior leadership team. Provide strategic advice to clients and colleagues while ensuring that account teams keep clients satisfied and profitable. Take the lead in new business growth and the broader strategic development of the agency. Constantly market and champion the MHP brand to business and City leader with consistent ambition to make us the 'best of the best'. The role will suit someone who enjoys working in a forward thinking fast paced environment.

WHAT ARE THE MAIN RESPONSIBILITIES?

- Act as an integral part of the clients strategic advisory team to provide senior counsel and strategy input
- Lead the practice area ensuring overall quality, client retention and delivery of budgeted results and profitability targets
- Lead new business and strategic development of MHP whilst maintaining and growing relationships with the wider industry
- Shape and steer media relations strategy, maintaining longstanding relationships within the industry and assist with major issues and crisis management
- Proactively create new opportunities and confidently effect introductions to develop other areas of MHP business
- Responsible for overall development of the team, resource planning, allocation, recruitment, staff welfare and performance issues

WHAT WE OFFER

At MHP, you can expect a great working environment, the opportunity to work with a range of leading companies, and to benefit from our commitment to developing our talent. We also have a superb benefits package including free breakfasts, gym discounts, pension contributions, season ticket loans, cycle to work schemes, and attractive and flexible holiday allowance, complemented by birthday leave and an additional day per year to do something that will inspire you!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

OUR VALUES: EVER CURIOUS, AMBITION & ENTREPRENEURIALISM, RESPECTFUL

