

ACCOUNT MANAGER

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

MHP is one of the UK's leading communication companies. We specialize in creating and implementing scalable, integrated communications programmes for organisations operating in complex and regulated environments.

Headquartered in London, we are an agency of 160-strong brand, financial, corporate, health and public affairs specialists and joined-up thinkers, with offices in Hong Kong, Singapore and Australia, underpinned by a fully serviced affiliate network which allows us to implement impactful communications campaigns on a global scale.

MHP offers clients a unique balance of mindset, capability and people. It's an approach that over the past year has attracted clients such as L'Oréal, Talk Talk, Saga, Cobham and Bupa. It also delivered the global multi-award winning Missing Type campaign for the NHS. The impact of our communications programmes saw MHP shortlisted for the Holmes Report 2017 UK Consultancy of the Year.

MHP Health is one of the highest performing practices in MHP, with an industry-leading roster of clients including the life sciences industry, healthcare professional associations, service providers, and patient organisations. Our clients include AstraZeneca, Bayer, Boots Opticians, the Cancer Campaigning Group, Kidney Research UK, and Roche – to name but a few. We work at UK, European, and Global levels across a broad range of communications disciplines including policy, government affairs, media relations, patient advocacy, and corporate communications.

We are part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff.

Thanks to Engine's unique collaborative model, at our Great Portland Street HQ, many of us sit, work and play together under one roof. Other businesses within the group include WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Mischief, Fuel, Transform and Slice.

What is the role?

MHP Health, the multi-award-winning specialist health communications consultancy, is looking for an Account Manager to further expand our talented team to support business growth across our broad client base. As an Account Manager you will manage the day to day delivery of client programmes or parts of larger programmes and to direct and advise colleagues. The role will work across a range of accounts and will suit someone who enjoys working in a forward thinking fast paced environment.

You will be an ambitious healthcare communications/pr/media consultant with a genuine interest and passion for health communications and looking for an opportunity to develop their career. You'll be committed to working and thinking hard, as well as having fun, delivering the outcomes that really matter for a range of commercial, voluntary and public-sector clients – all of whom have an interest in health and care.

You will have gained practical experience of health pr / communications through work in a previous agency/consultancy or inhouse - **this role will suit someone who has health PR / media comms experience or press office experience** The key requirements will be an understanding of health policy and passion for healthcare and a desire to apply these in a busy commercial environment and contribute to the success of a hard-working and passionate team.

A team player is a must who is committed to not only delivering excellent client service, but also to continuing to help influence change at a time when the NHS – and therefore our clients’ audience – is changing radically. In addition to client service responsibilities, the successful you will have the opportunity to participate in MHP Health’s acclaimed original policy research programme, as well as our training and client service programmes which are designed to ensure that our team continues to be comprised of the best advisers in the business.

What are the main responsibilities?

- Assist with managing servicing and profitability and ensuring effective client counsel is provided.
- Maintain a good understanding of clients’ business objectives, political events and policy developments and managing of programmes to enable them to meet those objectives.
- Demonstrate an understanding of the policy making process and contribute to policy analysis work
- Collect, log, manipulate and analyse data whilst highlighting key themes that will engage clients and external audiences
- Assist with new business preparation and pitching whilst maintaining prospect contacts.
- Keep up to date with the latest social media trends, proactively developing material and awareness of MHP’s digital offering.
- Manage and mentor junior team members.

What we offer

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, childcare vouchers, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we’ve featured in The Sunday Times’ Best Company To Work For Top 100 list eight years in a row too.

We are committed to being an equal opportunities employer. Our objective is to have a diverse workforce and we encourage our staff to achieve their full potential

