

ACCOUNT DIRECTOR OR ASSOCIATE DIRECTOR PUBLIC AFFAIRS

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

We specialise in creating and implementing scalable, integrated communications programmes for organisations operating in complex and regulated environments.

MHP delivers highly effective and impactful communications programmes by combining insight with sector expertise, and an understanding of the media and business landscapes.

Our expertise spans public affairs, corporate communications and media relations, CSR and sustainability, financial and capital markets communications, health and brand pr. Our clients include well-known brands such as Nationwide, L'Oreal, American Express, Greener Journeys, RAF, Talk Talk, Bupa.

MHP Communications has 160 consultants working in London, Frankfurt, Hong Kong, Singapore and Sydney, and is part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff.

MHP is part of Engine, a group of 13 best in class marketing communication agencies group including WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Calling Brands, Mischief, Fuel, Transform and Slice. Engine works with one in four of the world's biggest marketing spenders, more than half of our clients hold relationships with two or more Engine businesses and almost 60% of Engine's revenue is now derived from digital.

WHAT IS THE ROLE?

We are looking for an Account Director or Associate Director to join our award winning public affairs team and lead on the development of our FS offer. The role includes responsibility for shaping and overseeing the delivery of client programmes, advising clients on the content and overall strategy of programmes and contributing to the smooth running of client accounts. The role will suit someone who understands the demands of integrated communications and enjoys working in a creative, forward thinking fast paced environment. Specifically, we are looking for an experienced public affairs professional with a wealth of FS experience who can help us build our FS offer and client base.

The successful candidate should be able to demonstrate a broad base of public affairs skills including policy development and analysis, strategic planning, stakeholder mapping and campaigning. Having spent a good portion of your career to date in agency and in-house public affairs roles, you may also have frontline political experience, from working for an MP or political party, for example, or your own political activism. Importantly, you will have strong financial services experience through your career, having worked for banking, insurance, pensions companies etc. You will lead on developing our FS offer and client base.

You will be a member of the public affairs senior team and have direct line management of individual team members.

WHAT ARE THE MAIN RESPONSIBILITIES?

- Develop our FS offer and client base
- Oversee all client contact whilst offering strategic client counsel and acting as client lead on billing and servicing
- Take an active role in the development of programme strategy for clients
- Participate in and, where appropriate, lead new business activities, including networking for leads
- Maintain an active network of contacts – media, political and corporate
- Provide clients with first hand political/media intelligence and insight highlighting the implications for the client's business.
- Regularly contribute new content for the blog, actively tweet and be confident in helping develop social media strategies

WHAT WE OFFER

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, birthday leave, inspiration days, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

