



Senior Account Manager

Financial Services

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

Do you want to join one of the leading financial services PR agencies in the UK and be part of one of PR Week's 'agencies to watch' in 2018?

Our multi-award-winning team combines general financial services expertise with specialist asset management and professional services teams to create strategic and creative communications for clients across the industry.

We are trusted advisers providing senior counsel combined with flawless and effective implementation to some of the world's leading asset managers, industry consultants, pension funds, banks and insurance companies. Our clients include many of the biggest names in the industry through to new emerging companies that are disrupting finance right across the sector.

We work closely with our clients to provide bespoke and integrated communications focused on a clear strategic and multichannel approach that help deliver their business objectives.

Our team includes a diverse mix of experience from a range of different backgrounds, enabling us to provide unique and industry-leading advice. We also work with other teams across MHP including Corporate, Brand and Digital in order to push the boundaries of traditional financial services PR.

ABOUT MHP

We deliver highly effective and impactful communications programmes by combining insight with sector expertise, and an understanding of the media and business landscapes.

The firm is built around a simple proposition: by employing the right people to do smart thinking, we deliver tangible results and business benefits.

Our expertise spans brand PR, corporate communications and media relations, CSR and sustainability, financial and capital markets communications, health and public affairs.

MHP Communications has 150 consultants working in London, Frankfurt, Hong Kong, Singapore and Sydney, and is part of Engine, a global marketing and communications group operating across 4 continents with over 2,500 staff.

Not only is over 59% of Engine's revenue derived from digital, we also work with one in four of the world's biggest marketing spenders and more than half of our clients hold relationships with two or more Engine businesses.

Thanks to Engine's unique collaborative model, at our Great Portland Street HQ, many of us sit, work and play together under one roof. Other businesses within the group include WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Calling Brands, Mischief, Fuel, Transform and Slice.

WHAT IS THE ROLE?

We are looking for a stellar Senior Account Manager to join our financial services team to work on an exciting portfolio of clients. The role will manage the day to day delivery of client programmes, provide regular advice to clients and provide support to account teams. The role will suit someone driven, who enjoys working in a forward thinking fast paced environment, and who is experienced in taking a proactive lead in a variety of scenarios.

You will have strong financial services experience and established media contacts at both national and trade publications. Your experience in financial services can be in a specific sector (ideally asset management or banking), or you could be someone who is comfortable working across the full breadth of the industry, including established FS firms and emerging fintech players.

As a day-to-day client lead, attention to detail and strong proofreading and quality control is essential. Excellent writing must also be a core talent, plus strong organisational and planning skills and the confidence to handle and deliver client programmes without regular supervision.

You'll have proven experience of forming strong client relationships built on trust, leadership and respect and understand the importance of staying creative and relevant in your approach in order to bring thoughtful ideas to client's attention.

WHAT ARE THE MAIN RESPONSIBILITIES?

- Oversight of day-to-day client activity and teams.
- Proactive seeking and managing media opportunities for clients.
- Develop and nurture key media relationships.
- Maintain a good understanding of clients' business objectives, media and issues in their wider industry sector and managing of programmes to enable them to meet those objectives.
- Assist with new business preparation and pitching whilst maintaining prospect contacts.
- Keep up to date with the latest social media trends, proactively developing material and awareness of MHP's digital offering.
- Manage and mentor junior team members.

WHAT WE OFFER

At MHP, you can expect a great working environment and competitive salary and benefits to match, including: Free breakfast at the in-house cafe, gym discounts, childcare vouchers, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list seven years in a row too.