

Associate Director

Crisis & Risk

Do you want to join one of the leading PR agencies in the UK and be part of one of PR Week's 'agencies to watch' in 2018?

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

We specialize in creating and implementing scalable, integrated communications programmes for organisations operating in complex and regulated environments.

Following the official launch of MHP's Crisis & Risk offer last year, we are seeking to recruit a conscientious self-starter to join our growing team. Our Crisis & Risk team works cross discipline, supporting an enviable list of clients from crisis preparation through to response and post-crisis reputation rebuilding.

MHP Communications helps its clients to navigate change at pace. We deliver highly effective and impactful communications programmes by combining insight with sector expertise, and an understanding of the media and business landscapes.

The firm is built around a simple proposition: by employing the right people to do smart thinking, we deliver tangible results and business benefits.

Our expertise spans brand PR, corporate communications and media relations, CSR and sustainability, financial and capital markets communications, health and public affairs.

MHP Communications has 160 consultants working in London, Frankfurt, Hong Kong, Singapore and Sydney, and is part of Engine, a global marketing and communications group operating across 4 continents with over 2,500 staff.

Thanks to Engine's unique collaborative model, at our Great Portland Street HQ, many of us sit, work and play together under one roof. Other businesses within the group include WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Mischief, Fuel, Transform and Slice.

WHAT IS THE ROLE?

We are looking for an Associate Director to join our crisis team to work on an exciting portfolio of clients. With the ability to progress rapidly this growing team aims to create a flat structure, everyone on the team gets involved and there is a fantastic opportunity to learn and observe experienced individuals provide strategic advice.

This role requires a seasoned crisis practitioner who can help lead crisis preparedness projects and deliver crisis response for our growing roster of high profile international clients. You will have a good understanding of the risks facing organisations and individuals in the public eye and have a good track record of providing counsel to senior leaders of organisations.

The practice is still in its infancy, the candidate will also play an integral part in building and marketing MHP's offer and helping to grow the team.



Due to the nature of this practice, the candidate will be required to work outside of business hours when crises break.

WHAT ARE THE MAIN RESPONSIBILITIES?

- Play an integral role during crisis response – material development, client liaison, media liaison and training exercises
- Track industry trends and identify business opportunities for the crisis practice
- Act as an integral part of the client’s strategic advisory team to provide senior counsel and strategy input
- Help to oversee new business and strategic development of MHP whilst maintaining and growing relationships with the wider industry
- Shape and steer media relations strategy, maintaining longstanding relationships within the industry and assist with major issues and crisis management
- Proactively create new opportunities and confidently effect introductions to develop other areas of MHP business
- Development of blogs and marketing materials which emphasise our expertise and advice
- Confident in articulating analysis of the overall shape and role of digital and social media and frequently contributing new content
- Responsible for growing existing and winning new business, leading on development of pitches and proposals and networking for leads

WHAT WE OFFER

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we’ve featured in The Sunday Times’ Best Company To Work For Top 100 list eight years in a row too.

OUR VALUES: EVER CURIOUS, AMBITION & ENTREPRENEURIALISM, RESPECTFUL