

ACCOUNT MANAGER

CORPORATE

Could this be the team you're looking for?

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

MHP's Corporate Reputation team specialises in three things: creating brilliant communications strategies; delivering integrated campaigns across any industry; and understanding the vital issues which affect the way that organisations operate in society.

More simply, we do important, often intellectually challenging work for interesting people and we're looking for someone who finds the sound of that exciting.

MHP's expertise spans brand PR, corporate communications and media relations, CSR and sustainability, financial and capital markets communications, health and public affairs, and we build bespoke teams to solve a client's problems from whichever practice area that person sits in.

MHP Communications has 160 consultants working in London, Frankfurt, Hong Kong, Singapore and Sydney, and we're part of Engine, a global marketing and communications group operating across four continents with over 2,500 staff. This gives us the chance to put together programmes that span the traditional boundaries of communications, advertising and insight - meaning the possibilities are unlimited.

The Corporate Reputation team works with every other part of MHP and with almost every team in Engine, our parent company. This means that you'll need to enjoy diverse challenges and solving different problems for each client, potentially with different people each time.

Other businesses within the group include WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Mischief, Fuel, Transform and Slice.

WHAT IS THE ROLE?

We are looking for an Account Manager to join our award-winning Corporate Reputation team. The role includes management for the day-to-day delivery of client programmes and ensuring the smooth running of client accounts.

The role will suit someone who enjoys working in a forward-thinking fast-paced environment.

You will have strong media-handling skills and so are likely to have an agency background. However, that is by no means a prerequisite and we would be interested to hear confident people with good writing skills with a sales, call centre, journalistic, research or digital marketing background.

We are a growing team that is winning exciting briefs from some amazing clients. We need people who are not afraid to be proactive and individuals who thrive in a busy workplace but without letting their attention to detail slip.

As an Account Manager you will be confident handling and delivering client projects; be able to manage budgets; and build strong relationships based on trust and respect.



You will play a significant role in the success of your team.

WHAT ARE THE MAIN RESPONSIBILITIES?

- Delivering agreed client programmes with responsibility for providing timely and clear reporting on progress
- Day-to-day client liaison and management
- Assisting with managing servicing and profitability and ensuring effective client counsel is provided.
- Maintaining a good understanding of clients' business objectives, as well as the media, political and societal issues that affect them
- New business preparation and pitches
- Building your own network of contacts to provide insight to clients and develop new business prospects
- Helping us to use the latest social media trends, proactively developing material and awareness of MHP's digital offering, across paid, earned, shared and owned channels
- Managing and developing junior team members.

WHAT WE OFFER

At MHP, you can expect a great working environment and superb benefits to match, including: free breakfast at the in-house cafe, gym discounts, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

OUR VALUES: EVER CURIOUS, AMBITION & ENTREPRENEURIALISM, RESPECTFUL