

Account Executive

Capital Markets

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

Following a strong year in 2017, during which MHP's Capital Markets team cemented its position as one of the leading financial communications advisers with a number of clients wins, we are hiring to support our continued growth in 2018 and beyond. Our multi-award-winning capital markets team provides strategic communications counsel to some of the UK's leading companies in a range of sectors, whether privately held or listed on AIM through to FTSE 100, as well as international firms looking to raise and manage their profile effectively in the UK.

Drawing on MHP's 160-strong team of brand, financial, corporate, health and public affairs experts, we work closely with clients to provide integrated communications advice and devise bespoke, multi-channel programmes that help deliver our clients' business objectives.

The Capital Markets team, which includes former journalists, brokers, lawyers, fund managers, accountants, corporate financiers and career communicators has had much success in 2017. We have won new clients including Shaftesbury, Lookers, Cobham, Saga, YTL, Benchmark Holdings, Nanoco and Harbourvest Global Private Equity whilst continuing to advise long standing clients across the consumer, built environment, TMT, financials, support services and industrials sectors.

We have also advised on a number of transactions and special situations including RWS Holdings' \$320m acquisition of Moravia, Ultra Electronics' \$235m acquisition of Spartan Corporation, TT Electronics disposal of its transportation division for £119m, Franchise Brands' reverse takeover of Metro Rod, Cobham's £500m right issue, Laird's £185m rights issue, Palmer and Harvey's restructuring process and a number of high profile crises.

Headquartered in London, MHP has offices in Hong Kong, Singapore and Australia, underpinned by a fully serviced affiliate network which allows us to implement impactful communications campaigns on a global scale.

We are part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff and which includes WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Mischief, Fuel, Transform and Slice.

WHAT IS THE ROLE?

We are looking for an Account Executive to join our award winning capital markets team to work on an exciting portfolio of clients. The role will assist in the delivery of client programmes, provide support to account teams and display enthusiasm in all aspects of the role. The role will suit someone who enjoys working in a forward thinking fast paced environment.

Ideally you will have gained some work experience within PR, this could be through work experience or internships.

You'll have excellent writing skills, be highly organised, time efficient and confident assisting with the delivering of client programmes / actions.

WHAT ARE THE MAIN RESPONSIBILITIES?

- Develop an understanding and awareness of key media titles whilst actively selling into various media and build relationships with journalists
- Assist in the delivery of agreed client programmes / actions with responsibility for providing timely and clear reporting on progress
- Play an active part in delivering campaigns including the use of social media
- New business research and content development
- Develop basic understanding of regulatory environment
- Actively deepen knowledge of clients business, issues and media to support the team in the delivery of overall business objectives

WHAT WE OFFER

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, childcare vouchers, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

We are committed to being an equal opportunities employer. Our objective is to have a diverse workforce and we encourage our staff to achieve their full potential

OUR VALUES: EVER CURIOUS, AMBITION & ENTREPRENEURIALISM, RESPECTFUL

