

ACCOUNT EXECUTIVE

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

We specialize in creating and implementing scalable, integrated communications programmes for organisations operating in complex and regulated environments.

MHP delivers highly effective and impactful communications programmes by combining insight with sector expertise, and an understanding of the media and business landscapes.

The firm is built around a simple proposition: by employing the right people to do smart thinking, we deliver tangible results and business benefits.

Our expertise spans brand PR, corporate communications and media relations, CSR and sustainability, financial and capital markets communications, health and public affairs.

MHP Communications has 16640 consultants working in London, Frankfurt, Hong Kong, Singapore and Sydney, and is part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff.

Not only is over 59% of Engine's revenue derived from digital, we also work with one in four of the world's biggest marketing spenders and more than half of our clients hold relationships with two or more Engine businesses.

Thanks to Engine's unique collaborative model, at our Great Portland Street HQ, many of us sit, work and play together under one roof. Other businesses within the group include WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Calling Brands, Mischief, Fuel, Transform and Slice.

WHAT IS THE ROLE?

We are looking for an Account Executive to join our award winning Corporate team. The role will assist in the delivery of client programmes, as well as taking an active role in suggesting ideas and tactics to the account team. The role will suit someone who enjoys working in a forward thinking fast paced environment, and is comfortable working across a range of stakeholders, from broadsheets and trade media through to MPs offices and Whitehall.

Ideally you will have gained some PR experience and demonstrate a keen interest in the corporate communications / PR area.

You will be well organised and have excellent communication skills both written and verbal.



WHAT ARE THE MAIN RESPONSIBILITIES?

- Assist in the delivery of agreed client programmes with responsibility for providing timely and clear update reports
- Play an active part in delivering campaigns including the use of social media
- Work on new business pitches providing concise and insightful research
- Provide comment and insight in to key political figures, the policy making process, political trends and developments; key media audiences and the current media and business landscape

WHAT WE OFFER

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house café/bar, gym discounts, childcare vouchers, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

OUR VALUES: EVER CURIOUS, AMBITION & ENTREPRENEURIALISM, RESPECTFUL