

# SENIOR ACCOUNT MANAGER

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

We deliver highly effective and impactful communications programmes by combining insight with sector expertise, and an understanding of the media and business landscapes.

MHP Health is one of the highest performing practices in MHP, with an industry-leading roster of clients including the life sciences industry, healthcare professional associations, service providers, and patient organisations. Our clients include AstraZeneca, Bayer, Boots Opticians, the Cancer Campaigning Group, Kidney Research UK, and Roche – to name but a few. We work at UK, European, and Global levels across a broad range of communications disciplines including policy, government affairs, media relations, patient advocacy, and corporate communications.

The firm is built around a simple proposition: by employing the right people to do smart thinking, we deliver tangible results and business benefits.

Our expertise spans brand PR, corporate communications and media relations, CSR and sustainability, financial and capital markets communications, health and public affairs.

MHP Communications has 140 consultants working in London, Frankfurt, Hong Kong, Singapore and Sydney, and is part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff.

Not only is over 59% of Engine's revenue derived from digital, we also work with one in four of the world's biggest marketing spenders and more than half of our clients hold relationships with two or more Engine businesses.

Thanks to Engine's unique collaborative model, at our Great Portland Street HQ, many of us sit, work and play together under one roof. Other businesses within the group include WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Calling Brands, Mischief, Fuel, Transform and Slice.

## WHAT IS THE ROLE?

MHP Health, the multi-award-winning specialist health policy consultancy, is looking for a Senior Account Manager. As a Senior Account Manager, you will be the day to day lead on client programmes or parts or larger programmes and to direct and advise colleagues. The role will work across a range of accounts and will suit someone who enjoys working in a forward thinking fast paced environment.

You will have a genuine interest and passion for health policy and communications who is looking for an opportunity to develop their career. You'll be committed to working and thinking hard, as well as having fun, delivering the outcomes that really matter for a range of commercial, voluntary and public sector clients – all of whom have an interest in health and care.

The key requirements will be an understanding of health policy and passion for healthcare and a desire to apply these in a busy commercial environment and contribute to the success of a hard-working and passionate team.

A team player is a must who is committed to not only delivering excellent client service, but also to continuing to help influence change at a time when the NHS – and therefore our clients' audience – is changing radically. In addition to client service responsibilities, the successful you will have the opportunity to participate in MHP Health's acclaimed original policy research programme, as well as our training and client service programmes which are designed to ensure that our team continues to be comprised of the best advisers in the business.

## **WHAT ARE THE MAIN RESPONSIBILITIES?**

- Assist with managing servicing and profitability and taking the day to day lead on client counsel
- Maintain a good understanding of clients' business objectives, political and policy issues and managing of programmes to enable them to meet those objectives.
- Demonstrate a strong understanding of system architecture into which policy will be applied, oversee the drafting Parliamentary and policy materials whilst guiding and contributing to policy analysis
- Collect, log, manipulate and analyse data whilst highlighting key themes that will engage clients and external audiences
- Assist with new business preparation and pitching whilst maintaining prospect contacts.
- Keep up to date with the latest social media trends, proactively developing material and awareness of MHP's digital offering.
- Manage and mentor junior team members and providing on the job training.

## **WHAT WE OFFER**

At MHP, you can expect a great working environment and superb benefits to match, including: Free breakfast at the in-house cafe, gym discounts, childcare vouchers, pension, season ticket loan, cycle to work scheme and much more!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

**We are committed to being an equal opportunities employer. Our objective is to have a diverse workforce and we encourage our staff to achieve their full potential.**

