

ASSOCIATE DIRECTOR

MHP is a strategic communications agency built for the networked age, applying the new rules of influence to solve complex problems.

Following a strong year in 2017, during which MHP's Capital Markets team cemented its position as one of the leading financial communications advisers with a number of clients wins, we are hiring to support our continued growth in 2018 and beyond. Our multi-award-winning capital markets team provides strategic communications counsel to some of the UK's leading companies in a range of sectors, whether privately held or listed on AIM through to FTSE 100, as well as international firms looking to raise and manage their profile effectively in the UK.

Drawing on MHP's 140-strong team of brand, financial, corporate, health and public affairs experts, we work closely with clients to provide integrated communications advice and devise bespoke, multi-channel programmes that help deliver our clients' business objectives.

The Capital Markets team, which includes former journalists, brokers, lawyers, fund managers, accountants, corporate financiers and career communicators has had much success in 2017. We have won new clients including Shaftesbury, Lookers, Cobham, Saga, YTL, Benchmark Holdings, Nanoco and Harbourvest Global Private Equity whilst continuing to advise long standing clients across the consumer, built environment, TMT, financials, support services and industrials sectors.

We have also advised on a number of transactions and special situations including RWS Holdings' \$320m acquisition of Moravia, Ultra Electronics' \$235m acquisition of Spartan Corporation, TT Electronics disposal of its transportation division for £119m, Franchise Brands' reverse takeover of Metro Rod, Cobham's £500m right issue, Laird's £185m rights issue, Palmer and Harvey's restructuring process and a number of high profile crises.

Headquartered in London, MHP has offices in Hong Kong, Singapore and Australia, underpinned by a fully serviced affiliate network which allows us to implement impactful communications campaigns on a global scale.

We are part of Engine, a global marketing and communications group operating across 4 continents with over 2500 staff and which includes WCRS, Trailer Park, ORC International, Partners Andrews Aldridge, Deep Focus, Synergy, Mischief, Fuel, Transform and Slice.

WHAT IS THE ROLE?

We are looking for an Associate Director with strong experience in advising companies on their financial and corporate communications to join our award winning team. This role will encompass advising clients on their communications strategy, content and programmes, overseeing the planning and delivery of those programmes, taking an active role in the generation and conversion of new business, including developing your strong network, and directing and line managing colleagues. The role will suit someone who enjoys working in an exciting and vibrant environment with ample opportunity to work with a broad spectrum of people both within Capital Markets and across all of MHP's practices. Whilst we do not



operate in sector specialist teams, experience and an interest in the healthcare, TMT, industrials, or consumer sectors would be of benefit albeit not essential.

WHAT ARE THE MAIN RESPONSIBILITIES?

- Act as senior counsel to clients, supporting the development of their communications strategies as a whole
- Oversee all client contact whilst shaping and steering programme strategy and delivery
- Work with senior account leads to take responsibility for client servicing and performance, profitability, resourcing, forecasting and billing
- Oversee account teams, providing leadership and guidance to colleagues whilst also identifying development and training opportunities for the team
- Shape and steer the strategy for clients' ongoing engagement with the media, analyst and investor community as well as being the day to day lead on mergers, acquisitions, IPOs, fundraisings, issues, and crisis
- Devise and deliver strategies to use social media and other digital channels to deliver clients' objectives as well as support MHP's own marketing
- Work with the senior team to grow existing and win new business, leading on pitches, networking for leads and developing opportunities to extend our relationships with clients where appropriate

WHAT WE OFFER

At MHP, you can expect a great working environment, the opportunity to work with a range of leading companies, and to benefit from our commitment to developing our talent. We also have a superb benefits package including free breakfasts, gym discounts, childcare vouchers, pension contributions, season ticket loans, cycle to work schemes, and attractive and flexible holiday allowance, complemented by birthday leave and an additional day per year to do something that will inspire you!

Our unique structure and culture has meant we've featured in The Sunday Times' Best Company To Work For Top 100 list eight years in a row too.

OUR VALUES: EVER CURIOUS, AMBITION & ENTREPRENEURIALISM, RESPECTFUL